

Press Release

Date- 28-08-2015

**Training**

Training cum workshop of the Returning officers (RO's), Assistant returning officers (ARO's) and other district level nodal officers from different cells was held at the conference hall of the Office of the Chief Electoral Officer, Bihar for an effective management and coordination of upcoming Assembly elections. While training will be imparted to these officers between 18.08.2015 to 07.09.2015, nodal officers of the Media cell participated in today's meeting.

During the workshop, nodal officers of the district media cell were trained on dealing with issues related to paid news, election expenditure monitoring, and media management. In this regard the participants were sensitized regarding the effective coordination with media agencies at district level by the key the officers of the Election commission headquarters. Moreover, the participants were instructed to organize press conferences and send press releases to media on regular basis. They were sensitized to effectively manage the voters awareness activities under SVEEP with special focus on ethical voting.

**MoU signed between Office of Chief Electoral Officer and Young India Patna Chapter of CII'-**

The Office of the Chief Electoral Officer, Bihar and Young India Chapter of the Confederation of Indian Industry (CII) signed a "Framework of Engagement"

today to maximize electoral participation among youths in Bihar through series of outreach programs under the SVFEP and achieve maximum voter turnout in the upcoming assembly elections. The objective of the partnership is to fight urban apathy to electoral participation and promote informed and ethical voting among youth in Bihar.

Shri R. Lakshmanan stressed on the need of designing the campaign with focus on making an informed and ethical choice, considering voting as a right rather than a duty and registration of unregistered electoral voters. Mr. Udyan Singh said that the entire campaign will be designed with engaging and informative illustrations aimed at advocating the needs of informed and ethical voting thereby enabling an increase in the average voting percentage. He also mentioned that awareness campaigns will be organized for educating the youth on their voting rights through social platforms and campus initiatives designed around the students to inculcate the sense of civic responsibility towards voting. Also, camps will be organized to increase the enrolment of eligible citizens in the voter's list. On this occasion, Mrs. Priyanka Sinha, Sub- Election Officer and Mr. Ershad Ahmed, Technical Expert, UNDP were also present

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